Mobile Premier League (MPL) comes onboard as an AIGF Member

With the phenomenal rise of Skill Gaming in India and many ventures in this space coming to fore, things about to get bigger and better for all stakeholders concerned. In the wake of these developments, Mobile Premier League (MPL), an innovative skill-based competitive E-sports platform has entered into a strategic association with All India Gaming Federation (AIGF) as a member.

AIGF, a not-for-profit organization that focuses on policy advocacy, regulations and research discussion among various stakeholders in the Skill Gaming industry, has already implemented the Skill Games Charter amongst its members and with intent to have the whole Skill Gaming industry within the regulation ambit. This is also evident with some of the most credible brands across Poker, Rummy and Fantasy Sports verticals that are members with AIGF, adhere to fair gaming practices and safeguarding the interest of the players.

Speaking about the alliance, Roland Landers, CEO, AIGF was quoted saying, "The Gaming industry should be fair, just and conducive to both, the operators as well as the end users. Proper governance set by regulations and well thought policies can help attain this. With Mobile Premier League (MPL), which is India's fastest growing competitive E-sports platform coming on board, we are confident to create a well-structured and a regulated Skill Gaming Industry in India".

Sai Srinivas Kiran, Co-founder & CEO, Mobile Premier League (MPL) was quoted saying "The association with AIGF is could not have come at a better time for us as we look to forge ahead and make a mark in the Skill-based competitive E-sports vertical as well as the Skill Gaming Industry as a whole. Apart from offering the best-in-class competitive gaming experience to our users, we think values like ethical practices, transparent structure and a policy driven atmosphere is equally important. We believe that our association with AIGF will not only establish our stand towards policy advocacy but also help our brand in the long-run".

ABOUT ALL INDIA GAMING FEDERATION (AIGF)

<u>The All India Gaming Federation</u> is a not-for-profit organisation, the apex body that focuses on policy advocacy, research and forum for discussion among various stake holders associated with the gaming industry.

The AIGF is committed to dealing with issues pertaining to the Gaming industry and its stakeholders, through knowledge papers, conferences, events, discussions, press briefings etc. Since its inception in 2016, AIGF has been in the forefront, working with relevant policy makers to demonstrate the benefits of having a legalized and regulated market place here.

ABOUT MOBILE PREMIER LEAGUE (MPL)

<u>Mobile Premier League (MPL)</u> is a skill based E-Sports platform operated by Galactus Funware Technology Pvt. Ltd, where users compete in live tournaments for skill-based mobile games to win money.

About the platform:

"MPL is a Mobile e-Sports Platform, a single destination where users come to compete in multiple skills based Mobile Gaming Tournaments. It was launched in September 2018 and, in the short span of time since it went live, the platform has garnered over 20 million users, making it India's fastest growing e-Sports Platform. The platform aims to break barriers of access to make mobile-gaming a household sport across the country. It offers mobile gaming lovers, a one-stop-platform with multiple, popular, skills-based games and e-sports to choose from. Users can download the app on mpl.live or the Google Play store and App store."